AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
WRAZ-TV	10/23/12

I, HEIDI GUERRA
do hereby request station time concerning the following issue:

NC JUDICIAL COALITION (SUPREME COURT)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges: $51,040 Gross

This broadcast time will be used by: NC JUDICIAL COALITION

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes ☑ No

Copyright © 2011 by the National Association of Broadcasters. May Not Be Copied, Reproduced, or Further Distributed.

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

N/A

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

NC JUDICIAL COALITION

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☑ **a corporation;** ☐ **a committee;** ☐ **an association;** ☐ **or other unincorporated group.**

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least ________________ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER

10/23/12	HEIDI GUERRA	985.377.7161
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☑ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

N. Sal	Nick Sams	LSM
Signature	Printed Name	Title

Copyright © 2011 by the National Association of Broadcasters. May Not Be Copied, Reproduced, or Further Distributed.

CONTRACT

WRAZ
Diamond View Office Building
512 S. Mangum St.
Durham, NC 27701
(919)821-8514

Contract / Revision	Alt Order #
119745 /	06391494

Product
NC SUPREME COURT RAL

Contract Dates	Estimate #
10/24/12 - 10/30/12	

Advertiser	Original Date / Revision
NC Judicial Coalition	10/23/12 / 10/23/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WRAZ	Derrick Hayes	Dallas TereRep

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

And:

Innovative Advertising
Attention: Derrick Hayes
403 N. Columbia St.
Covington, LA 70433

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WRAZ	10/24/12	10/26/12	WRAL's 10p News On Fox 5	(Late News		:30			NM	3	$3,000.00
Issue Class 1												
Week:	Start Date 10/22/12	End Date 10/28/12	Weekdays --WTF--	Spots/Week 3	Rate $1,000.00							
N 2	WRAZ	10/28/12	10/28/12	NFL Pregame	Pregame show		:30			NM	1	$1,360.00
Issue Class 1												
Week:	Start Date 10/22/12	End Date 10/28/12	Weekdays ------1	Spots/Week 1	Rate $1,360.00							
N 3	WRAZ	10/28/12	10/28/12	The OT	The OT		:30			NM	1	$4,630.00
Issue Class 1												
Week:	Start Date 10/22/12	End Date 10/28/12	Weekdays ------1	Spots/Week 1	Rate $4,630.00							
N 4	WRAZ	10/24/12	10/24/12	World Series	World Series		:30			NM	1	$4,000.00
Issue Class 1												
Week:	Start Date 10/22/12	End Date 10/28/12	Weekdays --1----	Spots/Week 1	Rate $4,000.00							
N 5	WRAZ	10/25/12	10/25/12	World Series	World Series		:30			NM	1	$4,000.00
Issue Class 1												
Week:	Start Date 10/22/12	End Date 10/28/12	Weekdays ---1---	Spots/Week 1	Rate $4,000.00							
N 6	WRAZ	10/27/12	10/27/12	College Football Early	College Football E		:30			NM	1	$2,000.00
Issue Class 1												
Week:	Start Date 10/22/12	End Date 10/28/12	Weekdays -----1-	Spots/Week 1	Rate $2,000.00							
N 7	WRAZ	10/27/12	10/27/12	World Series	World Series		:30			NM	1	$4,000.00
Issue Class 1												
Week:	Start Date 10/22/12	End Date 10/28/12	Weekdays -----1-	Spots/Week 1	Rate $4,000.00							
N 8	WRAZ	10/28/12	10/28/12	NFL Panthers Game	Panthers Game		:30			NM	1	$12,000.00
Issue Class 1												
Week:	Start Date 10/22/12	End Date 10/28/12	Weekdays ------1	Spots/Week 1	Rate $12,000.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and unti payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.

WRAZ
Diamond View Office Building
512 S. Mangum St.
Durham, NC 27701
(919)821-8514

Contract / Revision	Alt Order #
119745 /	06391494

Contract Dates	Product	Estimate #
10/24/12 - 10/30/12	NC SUPREME COURT	

Advertiser	Original Date / Revision
NC Judicial Coalition	10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 9	WRAZ	10/28/12	10/28/12	NFL Late Game	NFL Late		:30			NM	1	$7,500.00
	Issue Class 1											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	------1	1	$7,500.00						
N 10	WRAZ	10/28/12	10/28/12	World Series	World Series		:30			NM	1	$4,000.00
	Issue Class 1											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	------1	1	$4,000.00						
N 11	WRAZ	10/29/12	10/30/12	WRAL's 10p News On Fox 5	(Late News		:30			NM	2	$2,000.00
	Issue Class 1											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	MT-----	2	$1,000.00						
N 12	WRAZ	10/24/12	10/26/12	7-9a M-F	7-9a		:30			NM	3	$1,275.00
	Issue Class 1											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	--WTF--	3	$425.00						
N 13	WRAZ	10/29/12	10/30/12	7-9a M-F	7-9a		:30			NM	2	$850.00
	Issue Class 1											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	MT-----	2	$425.00						
N 14	WRAZ	10/24/12	10/26/12	7-9a M-F	7-9a		:30			NM	1	$425.00
	Issue Class 1											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	---TF--	1	$425.00						
									Totals		20	$51,040.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	16	$48,190.00	$40,961.50
10/29/12 - 10/30/12	4	$2,850.00	$2,422.50
Totals	20	$51,040.00	$43,384.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and unti payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.